



The Case for Roof Restoration

Top 10 Reasons to Restore Rather than Replace

- 1. Extended Service Life:** Restoration (fluid-applied, mod bit & single-ply systems) can add years – even decades – to a roof’s useful life, delaying the expense and hassle of a full tear-off and replacement.
- 2. Recharged Performance:** Restored roofs deliver near-new performance... watertight and able to withstand wind, ice, hail, ultraviolet radiation and whatever else Mother Nature dishes out.
- 3. Dramatically Lower Cost:** Recovering a roof can cost 50% to 75% less than a full tear-off and replacement. Coating a roof may even deliver greater savings, as that cost can be as much as 25% less than recovering.
- 4. Cool Roof:** White roof coatings and single-ply membranes enhance a building's energy efficiency by lowering rooftop and interior temperatures. They reflect much of the sun's energy away from the roof and release most absorbed energy back into the atmosphere, reducing the need for air conditioning, helping maximize the performance of rooftop HVAC units and mitigating the “urban heat island effect.”
- 5. Less Waste:** Roofing materials are the third largest contributor to landfill waste. When a roof is restored, the existing roof stays in place and out of the local landfill.
- 6. Fresh Warranty:** Roof restoration provides a fresh new warranty. No-dollar-limit (NDL)* system warranties of up to 20 years are available for fluid-applied roofing systems. NDLs of up to 20 years are available when recovering an existing membrane.
- 7. Less Disruption:** While restoration work takes place, life inside the building can go on as usual with little (and often no) disruption. No need to temporarily vacate areas or cover building contents while the roof above is open. Less noise. Minimal mess. Fewer parking spots commandeered for materials storage. Walkways and building entrances remain more accessible.
- 8. Faster Installation. Smaller Crew:** Smaller crews are needed to restore a roof than to install a new roof and they can finish the job significantly faster.
- 9. Looks Great:** Restoration gives a roof a fresh, clean look, whether it is bright white or, for a more visible roof, a beautiful color that complements the rest of the building.
- 10. Product Availability:** When supply chain challenges cause delays in getting some roofing materials to the job site, coatings are often more readily available, helping keep jobs on schedule. Recovering eliminates waiting for insulation, decking material and other items needed when installing a new roofing system.

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Maximize *Tax Reform*

**TAX CUT AND JOBS ACT, SIGNED
INTO LAW ON DEC. 22, 2017**

**IMPACTS ROOFING DECISIONS
ON NON-RESIDENTIAL
PROPERTY**

**DEDUCT UP TO \$1.05 MILLION
DURING THE TAX YEAR**

Section 179 allows taxpayers to immediately expense up to 100% of the cost of the re-roof from their taxes instead of slowly recovering costs over multiple years through depreciation.

Take advantage of this tax savings opportunity by investing in a new roof for your building. Mule-Hide Products and its Legacy Contractor Network can advise which roof best fits your space and climate zone.

A new roof and new insulation may provide energy savings as well as more comfortable building for years to come. Plus, it's an opportunity to permanently solve any roof problems! MHP stands behind its roofs and proudly offers 10- to 30-year material and system warranties.

Additional Section 179 Resources

<https://nrca.net/advocacy/updates/new-expensing-rules>

<http://docs.house.gov/billsthisweek/20171218/CRPT-115HRPT-%20466.pdf>

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