TALKING POINTS



SA-APP KoolCap®

Product Description

SA-APP KoolCap G and SA-APP KoolCap G FR membranes are highly reflective, self-adhered APP modified bitumen cap sheets with a factory-applied reflective coating. Both products meet or exceed most standards for cool roofs and have a SRI of 96.

KoolCap G is an extension of Mule-Hide's Self-Adhering Modified Bitumen product line sharing the same "dual compound" technology that allows for the application a heat- and pressure-activated adhesive compound on the bottom while providing a true APP weathering surface on the top.

SA-APP KoolCap G and KoolCap G FR are available nationwide, shipping out of the Fernley, Nev., plant only.

Warranties

12, 15, and 20 years, same as other SA Mod Bit products

Application

SA-APP KoolCap G is applied just as all other Mule-Hide Self-Adhering Modified Bitumen cap sheets with one exception; the preferred method of seaming is hot-air welding. Instead of broadcasting granules into bleed out at the seam or scuffed areas to maintain a consistent color across the roof like in Mule-Hide's other SA Cap Sheets, KoolCap G requires the use of KoolCap Touch-Up Kit. KoolCap Touch-Up Kit is a water-based coating that is applied to the edge of the seams, around repairs and over scuffs in the field to maintain the bright white surfacing color.

Approved Substrates/Surfaces	Unapproved Substrates/Surfaces
New Plywood or OSB (Rough Side Up)	Perlite
Old Plywood or OSB (Primed with 121 Asphalt Primer)	Expanded polystyrene
DenDeck® Prime (Primed with 121 Asphalt Primer)	Extruded polystyrene
Concrete (Primed with 121 Asphalt Primer)	Lightweight Insulated
	Concrete
Flat Metal (Primed with 121 Asphalt Primer)	Sand Surface Base Sheet
Mule-Hide Poly ISO	15-lb or 30-lb Base Sheet
Structodek® HD with Primed Red Coating or 6 Sided	Foil Faced Insulation
Wood Fiber	
Nail Base	Uncoated Fiber Board

Reference SAMB Application Guidelines for additional information

Audience Advantages

Why Distributors will value Mule-Hide SA-APP KoolCap

- Exclusivity of Mule-Hide Self-Adhering Modified Bitumen means contractors can only buy from their branches
- Easy to install and is easily cross sold to steep-slope roofing contractors
- An environmentally and insurance-friendly modified bitumen solution
- A multi-ply Cool Roof Ratings Council (CRRC) rated granulated modified bitumen roofing system with greater puncture resistance than single plies
- \$200 flat fee for freight when buying 24 pallets

Why Contractors will value Mule-Hide SA-APP KoolCap

- Factory-applied reflective coating versus field applied after installation, saving a return trip 30 days after completion to coat the job
- Easy to install and no torches or kettles needed
- Roll sizes are conducive to portability in markets where roof access is limited for wider single-ply membranes
- An environmentally and insurance-friendly modified bitumen solution
- True APP weathering surface provides superior performance over competition
- A multi-ply CRRC rated product granulated modified bitumen roofing system with greater puncture resistance than single plies
- FASTLap® granule-free end laps speed installation
- SEALLap® provides instant watertight bond
- Seaming over granular surfaces can be done with hot-air welding, which is cleaner and less expensive than using mod bit adhesive and granules
- Up to 20-year system warranties available for commercial projects and 20-year material warranties available for residences
- Provides an opportunity to up-sell clients who are environmentally sensitive

Why Architects will value Mule-Hide SA-APP KoolCap

- Easy to install and no torches or kettles needed
- A multi-ply CRRC rated product granulated modified bitumen roofing system with greater puncture resistance than single plies
- Factory applied reflective coating versus field applied after installation
- True APP weathering surface provides superior performance
- Up to 20-year system warranties available for commercial projects and 20-year material warranties available for residences
- Provides UL and FM rated systems

Why Building Owners will value Mule-Hide SA-APP KoolCap

- Factory applied reflective coating versus field applied after installation
- Easy to install and no torches or kettles needed
- An environmentally and insurance-friendly modified bitumen solution
- An CRRC rated product with greater puncture resistance than single plies
- A multi-ply CRRC rated product with a granulated modified bitumen cap sheet that does not require post-installation coating, getting the job done quickly
- True APP weathering surface provides superior performance
- Up to 20 year system warranties available for commercial projects and 20 year material warranties available for residences



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Common Misconception

"I can install a CRRC rated roof cheaper by buying standard SA modified bitumen and coating it after it is installed."

Answer: A roofing system using SA-APP KoolCap G with its factory-applied coating qualifies as both a CRRC rated and California Title 24 rated system without post-application coating. Although the cost of a standard SA Modified Bitumen cap sheet is significantly less expensive than SA-APP KoolCap G, the material costs for an CRRC rated product or Title 24 rated post installation coating pushes the installed material costs over the costs of the SA-APP KoolCap G system.

SA-APP KoolCap G is a CRRC rated and California Title 24 rated product. In order to meet CRRC rated or Title 24 requirements with a standard granular surfaced self-adhered modified bitumen cap sheet, a coating must be applied over the newly installed cap sheet. Here is a comparison of material costs for a KoolCap G roofing system versus a standard SA granulated modified bitumen cap sheet to meet CRRC rated and Title 24 requirements. These comparisons are for a 20-square job with just a cap sheet and include a 20% mark-up for the contractor price.

KoolCap meeting Title 24

Size of J Squar	 KoolCap Roll Price	KoolCap Sheet Total Cost	Touch-Up Kit	Total Title 24 Job Costs
20	\$114.00	\$2,280.00	\$180.00	\$2,460.00

SA-APP Cap Sheet with Elastomeric Acrylic Coating meeting Title 24

Size of Job	Cap Sheet	Cap Sheet	A-320	A-300 Cost	Total EAC	Total Title 24
in Squares	Roll Price	Total Cost	Cost		Coating Cost	Job Costs
20	\$74.40	\$1,488.00	\$774.00	\$612.00	\$1,386.00	\$2,874.00

SA-APP Cap Sheet with Silicone Coating meeting Title 24

e of Job	Cap Sheet	Cap Sheet	2-part Epoxy	Silicone Coating	Total Silicone	Total Title 24
Squares	Roll Price	Total Cost	Primer Cost	Cost	Coating Cost	Job Costs
20	\$74.40	\$1,488.00	\$720.00	\$1450.80	\$2170.80	

Core Fact: SA-APP KoolCap G is less expensive than a post-installation coating to attain a California Title 24 rating.

Core Fact: The contractor does not have to return to the job 30 days after installation to apply a coating to achieve California Title 24 ratings.

Numbers for calculation purposes only, valid as of October 2018

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FAOs

How much more expensive is it than Mule-Hide SA-APP Cap Sheet?

The material price of SA-APP KoolCap G is approximately 50% higher than Mule-Hide's SA-APP Cap Sheet. The benefits of installing SA-APP KoolCap G are truly realized when a highly reflective, multi-ply roofing system is desired by the building owner or legislated by the government. The factory-applied reflective coating is applied more consistently and better bonded to the cap sheet than a post-installation coating needed to make a standard SA Modified Bitumen roofing system CRRC rated or Title 24 compliant.

Does it weld differently with the coating?

Yes, it will take slightly more heat or cause you to move slower to create a good weld when seaming over coating.

Why do I need to buy the Touch-Up Kit?

If the Touch-Up Kit is not used, the surface of the roof will be "zebra striped" and diminish the intent of the highly reflective factory-applied coating. The black edges of the seams are enough to detract from the overall appearance of the roof. Please note the color of the Touch-Up Kit is not an exact match to the color of the KoolCap membrane.

Who is the targeted market for SA-APP KoolCap G?

SA-APP KoolCap appeals to those design professionals and building owners who want the reflectivity of a white single-ply but demand the increased puncture resistance of a multi-ply system or modified bitumen system.

